

Welcome to...

The State of the Ville 2013!

Our BIG Game...
Teach the world to coach.

We were born to play,
We were trained to work...

What's Next?



real coaching. pure fun.
Coach
Ville

BIG IDEA #1: Connected Play

- Big Question:
What makes a village come alive?

We ARE the kids!

What games do you want to play on our REAL Game platform?

REAL = **R**esults **E**mpower
Authentic **L**iving



BIG IDEA #1: Connected Play



- The Ultimate **X** Games
- **Eg. The Ultimate LIFE Game**
- Mosaic of Neighborhoods
- Question:
What CV neighborhoods do you want to live in? visit?

BIG IDEA #2: Coach Approach

BIG Question: Who benefits from knowing how to coach?

- Coaching expands the **YOUnique Value** you contribute to the lives of others.
- Build **CommYOUnity Wealth**



BIG IDEA #2: Coach Approach



Theory: everyone plays better in life when they have a great coach!

Question: how do we create a world where **EVERYONE** has a **GREAT** coach?

BIG IDEA #2: Coach Approach



Idea: teach every manager, business owner, professional, teacher and leader how to coach.

Question: What if YOU became the Coach Trainer in YOUR Community?

BIG IDEA #3: Co-created Partnership



BIG QUESTION:

How can we play better together?

- Game Sourcing
- License program
- Partner Program
- Points and Money
- CAMP

BIG IDEA #4: ??? Disruption ???

Routine is the enemy of your brain!

BIG QUESTION : What needs to be disrupted that together – as coaches – we could influence?

Send your thoughts to...

coachdave@coachville.com

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BIG IDEA #5: ???

BIG QUESTION:
What would engage YOUR
WILD Participation?



Join in “Co-Creation Calls” and Games



We are on a quest
together.

Let's **PLAY!**

State of the Ville Part 2:
Friday March 8th
12 Noon.